

nanyang polytechnic

LIFELONG LEARNING

#becausewecan

The Augmented Reality (AR)
Advantage for Engaging
Customers and Learners

What will you learn?

This one-day course covers the essentials of Augmented Reality (AR) in the following areas:

- How Leading Brands Leverage on AR to Promote Products and Services
- How Innovative Trainers Apply AR to Transform Learning and Enhance Skills Development
- Create Your First AR Experience for Business or Training

Duration: **1 day** | Time: **9am - 5pm** | Mode of Learning: **Hands-on Lab Learning**

Who should attend?

Entrepreneurs, Marketing and Business Development Professionals and Trainers seeking to deepen or broaden their skills in this area.

How much will it cost?

	Course Fees (incl. GST)
Foreigners (unsubsidised)	\$278.20
SC <40yrs old (after funding)	\$83.46
PR (after funding)	\$83.46
SC ≥40yrs old (after funding)	\$31.46
SC employed by SME (after funding)	\$31.46

SC: Singapore Citizen | PR: Permanent Resident | SME: Small Medium Enterprise

Information to Note:

All Singaporeans aged 25 and above can use their SkillsFuture Credit from the government to pay a wide range of approved skills-related courses. Visit MySkillsFuture Portal (www.skillsfuture.sg) to view the courses available and access your SkillsFuture Credit. Fees are inclusive of GST. Terms and conditions apply.

Apply Now



www.nyp.edu.sg/schools/sbm/lifelong-learning.html?id=skillsfuture-shortcourses

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