

nanyang polytechnic

LIFELONG LEARNING

Analysis

35 %

#becausewecan



Hospitality Industry
Analytics

What will you learn?

This one-day course covers the fundamentals of hospitality industry analytics in the following areas:

- Computing Key Hotel Rooms Performance Indicators
- Determine a Hotel's Rooms Performance as Benchmarked Against a Competitive Set
- Leveraging on Data Analytics to Enhance Basic Decision Making

Duration: **1 day** | Time: **9am - 5pm** | Mode of Learning: **Hands-on Lab Learning**

Who should attend?

New/Junior staff from Hotel Front Office, Revenue Management, Sales, Reservations and Marketing seeking to deepen or broaden their skills and knowledge in their area of work. This course is also applicable for individuals who are interested in exploring a career in hotel operations or management.

How much will it cost?

	Course Fees (incl. GST)
Foreigners (unsubsidised)	\$278.20
SC <40yrs old (after funding)	\$83.46
PR (after funding)	\$83.46
SC ≥40yrs old (after funding)	\$31.46
SC employed by SME (after funding)	\$31.46

SC: Singapore Citizen | PR: Permanent Resident | SME: Small Medium Enterprise

Information to Note:

All Singaporeans aged 25 and above can use their SkillsFuture Credit from the government to pay a wide range of approved skills-related courses. Visit the SkillsFuture Credit website (www.skillsfuture.sg/credit) to choose from the courses available on the Training Exchange course directory. Fees are inclusive of GST. Terms and conditions apply.

Apply Now



www.nyp.edu.sg/schools/sbm/lifelong-learning.html

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