

nanyang polytechnic

LIFELONG LEARNING

#becausewecan

Digital Video Production



What will you learn?

Videos are essential to the digital marketing effort and engagement of the social and digital media community. This two-day course covers the essentials of producing short-form digital videos for social media and YouTube in the following areas:

- Pre-production Planning
- Basic Camera Work
- Basic Video Editing

Duration: **2 days** | Time: **9am - 5pm** | Mode of Learning: **Hands-on Learning**

Who should attend?

Digital Marketing, Marcomm Executives and Specialists and Educators seeking to deepen or broaden their skills in this area to expand their market reach and for business development

How much will it cost?

	Course Fees (incl. GST)
Foreigners (unsubsidised)	\$481.50
SC <40yrs old (after funding)	\$144.45
PR (after funding)	\$144.45
SC >40yrs old (after funding)	\$54.45
SC employed by SME (after funding)	\$54.45

SC: Singapore Citizen | PR: Permanent Resident | SME: Small Medium Enterprise

Information to Note:

All Singaporeans aged 25 and above can use their SkillsFuture Credit from the government to pay a wide range of approved skills-related courses. Visit MySkillsFuture Portal (www.skillsfuture.sg) to view the courses available and access your SkillsFuture Credit. Fees are inclusive of GST. Terms and conditions apply.

Apply Now



www.nyp.edu.sg/schools/sbm/lifelong-learning.html?id=skillsfuture-shortcourses

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