

nanyang polytechnic

LIFELONG LEARNING

#becausewecan

Digital Event Management

What will you learn?

The new Meetings, Incentives, Conventions & Exhibitions (MICE) industry landscape will require a whole new skill set, beyond that of the traditional event manager. As digital and hybrid events become new mainstream, event managers must develop a minimum of digital literacy, and a clear understanding of media and streaming technology. This course will help you effectively plan, produce and measure results of digital events so as to be future-ready for the MICE industry in this new digital economy.

Duration: **14 hrs (2 days)** | Time: **9am-5pm** | Mode of Learning: **Facilitated Classroom Discussion**

Who should attend?

Corporate Event Planners, Business Events Organisers, Incentive & Meeting Planners, Experience Creation Managers & Marketing Managers /Executives

How much will it cost?

	Course Fees (incl. GST)
Foreigners (unsubsidised)	\$481.50
SC <40yrs old (after funding)	\$144.45
PR (after funding)	\$144.45
SC ≥40yrs old (after funding)	\$54.45
SC employed by SME (after funding)	\$54.45

SC: Singapore Citizen | PR: Permanent Resident | SME: Small Medium Enterprise

Information to Note:

All Singaporeans aged 25 and above can use their SkillsFuture Credit from the government to pay a wide range of approved skills-related courses. Visit MySkillsFuture Portal (www.skillsfuture.sg) to view the courses available and access your SkillsFuture Credit. Fees are inclusive of GST. Terms and conditions apply.

Apply Now

www.nyp.edu.sg/schools/sbm/lifelong-learning.html?id=skillsfuture-shortcourses



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